

# LANDED

# ONLYFANS AWARENESS TRAINING COURSE



## Course Introduction

*OnlyFans – Entrepreneurial or exploitation?*

The aim of this course is to provide practitioners working with young people with a better understanding of the website OnlyFans. OnlyFans is a subscription-based social media platform where users sell/purchase (mainly) explicit content. LANDED will focus on what the site is, how it works and how young people are accessing it.

**LANDED** comes from a 'harm-reduction'; we don't condemn or condone anyone's substance use. We recognise that young people will engage in risky behaviours, and we aim to provide them with non-biased information to promote positive lifestyle choices.

## Key Course Content

- What is OnlyFans and how to sign up
- Social media platforms & advertisement
- How OnlyFans links to pornography
- Is it 'Entrepreneurial or Exploitative'?
- Young people on OnlyFans
- Third-party control and trafficking

**IN-PERSON DURATION = 2 HOURS**  
**ONLINE DURATION = 2 HOURS**